

# NORTHERN COLORADO REGIONAL ASSETS

## 1 OUR ECONOMY IS DRIVEN BY SMART TALENT AND INNOVATIVE BUSINESS MINDS

- Northern Colorado illustrates its passion for investing in the future through its research institutions and out performance in patent production.
- In recent years, Northern Colorado assigned significantly more patents per employee than the Denver Metro Area and Colorado as a whole.
- Northern Colorado's research institutions are investing heavily in the future, over \$411 million in 2020.

## 2 OUR ROBUST TALENT DEVELOPMENT PIPELINE IS PRODUCING THE WORKERS WE NEED TODAY AND TOMORROW

- As a region we produce about 18,000 degrees and certificates from our public higher education institutions each year.
- Over 64,000 students are enrolled in Northern Colorado's colleges and universities including 7,600 high school students participating in concurrent enrollment.

## 3 OUR POPULATION, JOBS, AND INDUSTRIES ARE GROWING FAST

- Northern Colorado is forecasted to be a metro area of about 1M people by 2039.
- From 2015 to 2020, jobs increased by 9.3% in 2 Colorado Counties from 288,663 to 315,579. This change outpaced the national growth rate of 1.3% by 8.0%.
- 5% annual average growth of GRP for Northern Colorado.
- The Construction Sector is the fastest growing private industry in Northern Colorado.

## 4 OUR UNIQUE STRENGTHS INCLUDE DEMONSTRATED REGIONAL COOPERATION AND MOBILE TALENT

- 75% of Northern Colorado workers live in the region.
- Economic Development Partner's Code of Ethics that defines higher standards of conduct for regional success.
- Currently, Northern Colorado is investing over \$84 million in Capital Improvement Projects and infrastructure.
- Northern Colorado is defined as Larimer/Weld Counties as we are one economic region.